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*Empowering Lives Through Education*

March 22, 2009

Dear Parents,

At times like this we continue to experience challenging opportunities to discover the most effective ways to continue to offer the extraordinary trainings available through Premier. As a result the school directors as a group have decided effective May 1, 2009 Focus will no longer be a school sponsored seminar for parents, grandparents and financially responsible parties.

There will be one more school sponsored Focus seminar.

Atlanta -- April 23, 2009

I encourage all parents who have been waiting on Focus to enroll in the upcoming Atlanta seminar NOW!

I believe the Focus seminar is a life changing experience which cannot be missed. This transformational training design has been experienced by people from all walks of life all over the world - it is the single most impactful training you will experience as an individual. This seminar is not only about your family but will give you clarity during these challenging times and will serve you in all areas of your life.

Full tuition is \$425. For those registering at Discovery or PC the price is \$385. The good news is that this change will allow Premier to offer local Focus seminars for parents and the general public. The cost for a local seminar should be less or equal to the travel cost to Las Vegas for the school sponsored Focus seminar.

Premier is offering these seminars to the parents at the most economical price possible. Premier has elected to not view this seminar as a profit item for the company. We know for the parents within the various schools this is a challenging time. Premier will continue to offer the BEST seminars (Focus and the Living Life) at a price to encourage your attendance with the realizations of the cost impact.

While I wish the schools would continue to offer these seminars as a bundle, the current economic times simply require the schools to make tough decisions. At Premier I will continue to support the parents with decisions and creative ways to support you in your journey through the program.

If you have any questions, please feel free to contact your school or the Premier office@ 435-275-7500.

Sincerely,  
David Gilcrease  
Premier Educational Seminars